

#### Tailored for business.

The Dollar Corporate Program is designed for companies traveling frequently and assists them with a full complement of business travel services to fit their needs. Companies benefit from the personal service of dedicated professional sales representatives along with services such as authorized billing, no extra charge for additional drivers or underage drivers and 100% participation at every Dollar location in the United States and Canada.

#### The rumor is true. Our prices are low.

With a name like Dollar, people already know our prices are going to be low. That's because we take steps to ensure our prices are low every time travelers rent a car. First, we have 100% system participation. No surprises.

To further ensure your travelers' corporate rate, we have just one surcharge area - New York. That's it, no big list to remember and no additional costs.

#### Ease of our program

Are your travelers sometimes confused with all the car rental clutter? Dollar's corporate program offers two different programs for you to choose from that are valid anytime throughout the year. Even during peak seasons, while retail rates may change, you are guaranteed your corporate rate. Travelers may also book any of our newmodel vehicles through any channel – online through Dollar.com, over the phone by calling 800-800-4000 or through a travel agent or other booking tools. Just book with your corporate account number and the rest is easy.

## Cars that go the extra mile.

Dollar substantially diversified its fleet mix for 2010 model year vehicles across a wider range of vehicles and suppliers. Over 40% of the Company's 2010 model year purchases have mile-per-gallon ratings (MPG) of over 30 mpg (highway). Additionally, the Company expects to realize over a 10% improvement in the fleet's average mileage, resulting in the Company's customers consuming fewer gallons of gasoline on an annual basis and saving our customers in fuel costs.

Among the eco-friendly vehicles new to Dollar's fleet are the Ford Fusion, Motor Trend's "Car of the Year", Chevy Malibu and Aveo, Nissan Versa and Hyundai Sonata. Based on customer demand, we also maintain a full fleet of full-size cars, SUVs and vans.



## Check out our many benefits.

Benefits are based on your company's annual expected car rental expenditure. These benefits may include:

- Low guaranteed rental rates
- Only one geographic surcharge area
- Unlimited mileage
- No underage fees
- No additional driver fees
- No midweek or one-day surcharges
- Rates good for business and personal travel

- Multi-month rental program
- 100% participation at all U.S. and Canada Dollar locations
- Free enrollment in Dollar EXPRESS Rental Program®
- Earn free rental days with Dollar EXPRESS Renter Rewards

4BUSINESS

- Frequent flyer partner programs with major airlines
- Great cars loaded with convenient features
- Available billing program

# More for your travelers. Fast service. Free days.

No one likes waiting in line. That's why we created our Dollar *EXPRESS* Rental Program. It is a free program that personalizes your traveler's Dollar experience and speeds them through the rental process. Just have your travelers take a few minutes to complete the customized online enrollment form. After enrolling, your traveler will receive a personal Dollar *EXPRESS* number to be used when making reservations. By adding your corporate account number to their profile, their corporate booking will be a breeze. Travelers simply show their driver's license and credit card, sign the rental agreement and they're off.

Travelers can even earn FREE rental days by selecting Dollar *EXPRESS* Renter Rewards as your preferred rewards program in your profile or enrollment form. We give your travelers a credit for every day they rent. When they have earned 16 credits, we'll give them a free day.

## Make the switch.

Sign-up online today for cost-saving corporate travel and leave the rest to us. You'll hear from us soon.

For more information call: 1-800-331-3550, email: Dollar4Business@Dollar.com or visit Dollar.com/programs