

Hertz Living Journey
**CORPORATE SOCIAL
RESPONSIBILITY
2014**

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ABOUT THE HERTZ RENTAL CAR CORPORATION



Hertz and its predecessors have been in the car rental business since 1918 and in the equipment rental business since 1965. We operate our car rental business through the Hertz, Dollar, Thrifty and Firefly brands from approximately 10,055 corporate and franchisee locations in North America and Europe, as well as Africa, Asia, Australia, Latin America, the Middle East and New Zealand. We are one of the largest worldwide airport general use car rental companies and our Hertz brand has approximately 8,590 corporate and franchisee locations in approximately 150 countries. Our Dollar and Thrifty brands have approximately 1,320 corporate and franchisee locations in 71 countries and our Firefly brand has approximately 145 corporate and franchisee locations in 22 countries.

Our Hertz brand name is one of the most recognized in the world, signifying leadership inequality rental services and products. We have an extensive network of rental locations in the United States, or “U.S.,” and in all major European markets. We believe that we maintain one of the leading airport car rental brand market shares, by overall reported revenues, in the U.S. and at approximately 130 major airports in Europe where we have company-operated locations and where data regarding car rental concessionaire activity is available. Our equipment rental business is operated through the Hertz Equipment Rental brand from more than 350 branches in the U.S., Canada, China, France, Qatar, Saudi Arabia, Spain and the United Kingdom, as well as through our international franchises. In addition to car rental and equipment rental businesses, we provide fleet leasing and management services through our Donlen subsidiary.





CORPORATE SOCIAL RESPONSIBILITY

At Hertz, Corporate Social Responsibility is driven by a global vision we call Living Journey. It's our commitment to deliver smart mobility and sustainability solutions at work, in the community and on the road.

SMART MOBILITY

Hertz is committed to providing global access to sustainable mobility solutions, which help customers reduce their travel eco-footprint through technology and convenient access to fuel efficient and low-emissions vehicles, such as electric vehicles (EVs) and hybrids.

ENVIRONMENT

Hertz is committed to reducing its environmental footprint and operating costs through efficiency improvements, resource management and renewable energy production.

COMMUNITY

Hertz is committed to enhancing communities it serves by enhancing the communities through philanthropic and volunteer efforts.



CORPORATE SOCIAL RESPONSIBILITY PROGRESS AND PERFORMANCE 2014

WATER CONSERVATION



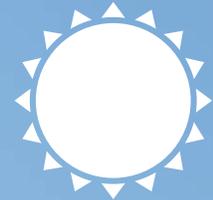
12,200,000 gallons of water saved via waterless car washes since 2013

FUEL EFFICIENT FLEET



79% of Hertz U.S. fleet averages 28+ MPG hwy

RENEWABLE ENERGY



Hertz solar systems produce enough electricity to power 208 homes for a year

AUTOMOTIVE WASTE RECYCLING



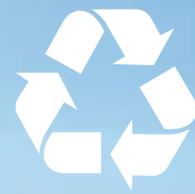
2,078,705 gallons of used oil and auto waste recycled in 2014

TIRE RECYCLING



414,000 tires diverted from landfills in 2014, 83% increase year over year

MIXED RECYCLING



42% increase in tons of waste recycled at Hertz rental locations in 2014, year over year

GREEN BUILDINGS



Hertz NJ Office is Gold LEED certified

COMMUNITY GIVING

Hertz
Give+Go™

100,000 free food bank meals donated through Hertz Give + Go since 2013

SMART MOBILITY

Hertz is working to make sustainable mobility a viable, global reality by providing customers and communities with convenient access to fuel-efficient, low-emission and alternative fuel travel solutions.

Hertz's sustainable mobility roadmap focuses on developing practical and convenient rental options that reduce the environmental impacts of travel, while also helping customers save on fuel and experience the latest alternative fuel vehicle technologies.

FUEL-EFFICIENT FLEET (U.S.)

Hertz has one of the most fuel-efficient fleets in the rental industry, with over 79% of the vehicles averaging 28 MPG (hwy) or better and 56% averaging better than 32 MPG (hwy). As the world's largest airport general use car rental brand, Hertz is uniquely positioned to provide millions of renters with firsthand experiences driving the most fuel-efficient vehicle models available. Our objective is to help break down consumer barriers and negative perceptions regarding 'green' cars; this starts with personal experience behind the wheel.

ALTERNATIVE FUEL VEHICLES

Advanced vehicle technology has led to significant improvements in fuel economy and the availability of gas-alternative vehicle options. Alternative fuel vehicles, such as electric vehicles (EVs) and hybrids are a few options offered by Hertz that provide significant fuel savings and driving emissions reduction compared to traditional gas vehicles. Hertz EVs are offered through the Green Traveler Collection. EVs are available at select locations in Europe primarily in E.U. countries where the EV infrastructure is extensive enough to support electric drive transport for rental customers. Hertz is continuously working to optimize its alternative fleet options that help customers gain experience in low-emission cars and save on fuel with sustainability specific products and services, such as the Green Traveler Collection.

GREEN FLEET FAST FACTS

79

percent of vehicles
avg **28+ MPG** (hwy)

56

percent of vehicles
avg **32+ MPG** (hwy)



TRAVEL TIP Look for the leaf. Every Hertz vehicle that averages 28+ MPG highway is marked with a green leaf and notes specific fuel economy.

GREEN TRAVELER COLLECTION

The Green Traveler Collection is Hertz's car class dedicated to fuel-efficient and alternative fuel vehicles, all of which are EPA SmartWay-approved and average better than 53 MPG. This collection offers customers significant fuel savings and lower emissions compared to lower-MPG vehicles.



Green Traveler Collection

LOW EMISSION AND ALTERNATIVE FUEL VEHICLES



HYBRIDS



ELECTRIC VEHICLES

53+ average MPG for the Green Traveler Collection. EVs vehicles are primarily available at Australia, Europe, and New Zealand rental locations.

HERTZ 24/7 (EUROPE ONLY)

Hertz 24/7, an award-winning hourly car rental service, provides customers with access to rental cars anytime, day or night, via pin code or access card. Innovation, convenience and sustainable technology are at the core of Hertz's Smart Mobility efforts. Hertz 24/7, delivers on these principles by making fuel-efficient and clean-technology rentals available in Europe, Australia, and at select universities, which helps reduce the need for car ownership and promotes a shared, sustainable economy.

SMART MOBILITY OPTIONS

Hertz is best known for our streamlined process of providing rental cars, but that's not the only efficient element of our vehicles. We are committed to providing global access to sustainable mobility solutions that allow our customers to reduce their eco-footprints while traveling. Through advanced technology, fuel efficiency, carbon reporting and our fleet operations and maintenance techniques, we have built a fleet our customers can be proud to drive.



FLEET OPERATIONS AND MAINTENANCE

As part of Hertz's commitment to efficient and cost-effective operations, we are working across both our vehicle and bus fleets to reduce fuel costs and improve efficiency through alternative fuels and maintenance best practices. For example, Hertz airport shuttle buses at Los Angeles International Airport use compressed natural gas (CNG), which significantly reduces carbon emissions and fuel costs. Hertz has also installed a CNG fueling station at Los Angeles International Airport, which provides a convenient alternative fuel option to other companies operating out of the airport.

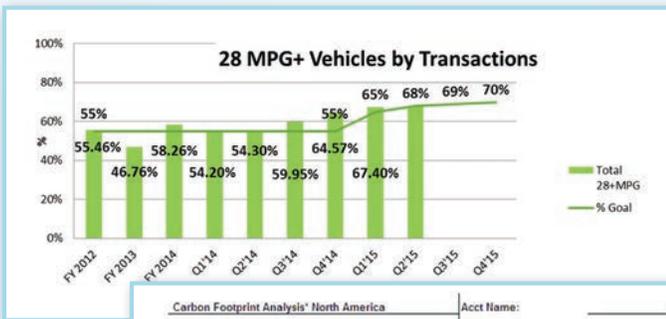
CARBON FOOTPRINT ANALYSIS

Hertz provides customized sustainability reporting for our corporate customers to help companies manage and meet their green business travel objectives. This process includes detailed carbon emissions reporting based on rental history and customization of green fleet goals to help companies reduce fuel costs and expand use of alternative fuel vehicles.

HERTZ GREEN BUSINESS TRAVEL PROGRAM

Hertz partners with many of its corporate customers to create personalized green travel programs that work to reduce carbon emissions and fuel costs from rental cars. The program also provides their employees with unique experiences driving 'greener' cars via increased utilization of both alternative fuel vehicles and high MPG vehicles (28+ MPG).

PERSONALIZED SUSTAINABLE RENT-A-CAR SOLUTIONS



Customized Sustainability Fleet Goal Setting

Carbon Footprint Analysis* North America		Acct Name: SAMPLE	
Aug-15		Global Contract ###	
Class Description	Miles Driven	AVG MPG	Fuel Type
CLASS A: ECONOMY CAR	2,554	32	Petrol
CLASS B: COMPACT 2 OR 4 DR	5,727	21	Petrol
CLASS BA: MIDSIZE 2DR SUV	6,260	26	Petrol
CLASS C: INTERMEDIATE 2 OR 4 DR	26,900	31	Petrol
CLASS CA: INTERMEDIATE FUEL SAVER	12,937	32	Petrol
CLASS D: STANDARD 2 DR	82	24	Petrol
CLASS EE: HYBRID SEDAN (G TRV)	854	50	Petrol
CLASS F: FULL SIZE 4 DR	17,100	20	Petrol
CLASS FA: STANDARD 2DR SUV	330	23	Petrol
CLASS FG: TOYOTA CAMRY/NISSAN ALTIMA	24,412	31	Petrol
CLASS G: PREMIUM	2,532	28	Petrol
CLASS GA: HYUNDAI/NISSAN/CAD AT S-HPC	7	25	Petrol
CLASS GB: MERCEDES SLK350 CV-HPC	77	28	Petrol
CLASS H: LUXURY	2,775	24	Petrol
CLASS HA: HYUNDAI/CADILLAC CRSSOVR-HPC	193	20	Petrol
CLASS L: 5 PASSENGER STANDARD SUV	3,485	22	Petrol
CLASS LA: 7R PASSENGER STD SUV	1,859	21	Petrol
CLASS PA: MERCEDES C-SERIES HPC	163	27	Petrol
CLASS Q: ASTON MARTIN V8 VANTAGE	27	27	Petrol
CLASS QA: MIDSIZE SUV	6	27	Petrol
CLASS R: MINIVAN	6	27	Petrol
CLASS S: PICKUP TRUCK	6	27	Petrol
CLASS T: 4WD-AWD LARGE SUV	1	27	Petrol
CLASS Y: 4WD-AWD PREM XTRN CAP SUV	4	27	Petrol
CLASS UA: CHEV CAMARAO SS CV-ADREN	3	27	Petrol

Carbon Emissions Reporting

Hertz Green Options offer fuel savings and lower carbon emissions

Green Traveler Collection

- Hybrids
- Electric Vehicles
- CNG (compressed natural gas)

Fuel Efficient Fleet

- Fuel Saver Car Class
- All cars avg 36+ MPG Hwy
- Hertz U.S. Rental Fleet
- 79% avg 28+ MPG Hwy

Fuel Saving Tips from Hertz

- Relax & enjoy the ride** Save up to \$1.15/gallon by avoiding rapid acceleration & rapid braking.
- Streamline & save** Hauling a roof cargo carrier lowers fuel efficiency by up to 25%.
- Lighten the load** Remove unnecessary items, every extra 100 lbs in the car costs up to \$0.07/gallon.
- 50 MPH rule** Every 5 mph driven over 50 mph is like paying an additional \$0.24/gallon for gas.

Reference: www.fueleconomy.gov/FuelEconomy08

Smart Mobility Travel Campaigns

HERTZ EQUIPMENT RENTAL CORPORATION



The Hertz Equipment Rental fleet is one of the strongest in the industry, with product lines that include everything from small handheld tools to large earthmovers.



Sustainability isn't limited to our rental cars; we also apply company best practices across our equipment rental operations. In addition to rent-a-car environmental initiatives, Hertz addresses areas specific to large equipment through provision of low-emission and fuel efficient technology options.

LOW-EMISSION EQUIPMENT AND POLICIES

All applicable Hertz equipment utilizes low-emission diesel engines, which reduces air-pollution emissions (particulate matter and NOx) by 90% versus older models. Additionally, all appropriate equipment is fitted with automatic shutoff controls to minimize unnecessary idling. Hertz has a zero-tolerance idling policy for company vehicles, which further reduces fuel consumption and emissions production.

EQUIPMENT MAINTENANCE AND REFURBISHMENT

Well-maintained equipment operates more efficiently and typically has a longer lifespan. All Hertz rental equipment is serviced per the manufacturer guidelines to ensure optimum performance and longevity. Hertz also refurbishes equipment, which can save significantly on raw material use and reduce emissions when engines are upgraded to more efficient models.

HERC uses only synthetic oil. This not only extends the life of the equipment, but also increases the time between oil changes resulting in a reduction of virgin motor oil use.

Water Recycling Systems at Hertz Equipment Rental Locations



Year Installed & Location

2015	Pompano Beach, FL
2015	Bakersfield, CA
2014	Olympia, WA
2014	Great Falls, MT
2014	Spokane Valley, WA
2013	Fayetteville, NC
2012	Chickasha, OK
2012	Newcastle, OK
2012	Shawnee, OK
2012	Taft, CA
2012	Conroe, TX
2012	Worcester, MA
2012	Hesperia, CA
2010	Oklahoma City, OK
2010	Bellevue, WA
2009	Apex, NC
2009	Corpus Christi, TX
2009	Victoria, TX
2008	Chico, CA
2008	Lubbock, TX
2008	North Haven, CT
2008	Arlington, VA
2008	Fife, WA
2007	Everett, WA
2007	Seattle, WA
2007	Burlington, WA
2007	Midland, TX

DONLEN

Donlen, a wholly owned subsidiary of the Hertz Corporation, is the industry's most customer-centric and technically integrated provider of financing and fleet management solutions for corporate fleets.



Utilizing a highly consultative and award-winning strategic approach, Donlen helps fleets meet their sustainability goals and reduce cost, improve efficiency, and increase driver safety and productivity.

FLEETWEB®

FleetWeb is Donlen's award-winning online fleet management system that is designed to help our customers stay in control of fleet operations. FleetWeb enables customers to manage all aspects of the fleet asset lifecycle including vehicle acquisition, operations, and remarketing. FleetWeb also enables analysis, reporting and decision optimization through our intuitive Report Builder and Lifecycle Optimization tools. These tools enable our customers to optimize critical fleet decisions such as vehicle selection and replacement cycle in order to minimize both costs and the greenhouse gas emissions footprint of their fleet.

DRIVERPOINT™ TELEMATICS

The right tool for capturing data begins with Donlen's DriverPoint® Telematics. Donlen created the industry's leading telematics solution: a multi-faceted program of reporting, routing, online driver training, and driver behavior scorecards to help fleets meet environmental and cost reduction goals. Donlen's customizable telematics program provides insight into improving our customers' fleet by analyzing driver behavior, including rate of acceleration, hard stops, idle time and driving routes -- all of which greatly impact MPG, fuel cost, and carbon emissions. Implementing DriverPoint Telematics results in a 5 percent improvement in fuel economy through idle and inefficient/unsafe speed reduction.

CONSULTING SERVICES

Donlen's Strategic Consulting Services team offers customized analyses to our customers to enable tailored solutions to complex fleet problems. Our consultants provide multi-year strategies to help our customers identify scenarios to meet their greenhouse gas reduction goals. Strategies include selecting more fuel efficient vehicles, optimizing the lifecycle to enable fleets to take advantage of newer fuel efficient technology, using alternative fuel vehicles with reduced emissions profiles, and implementing DriverPoint Telematics to target fuel efficient driving techniques and route optimization opportunities. Donlen's consulting team works side-by-side with our customers to identify solutions that match both the company's goals and culture to ensure a successful implementation.



ENVIRONMENT

Hertz is working to integrate environmental sustainability across its operations, from our car washes to the way we build our rental locations. Resource management, efficiency improvements and building best practices are key areas of focus for our environmental strategy to manage costs and reduce our environmental footprint.

ENVIRONMENTAL STRATEGY

At Hertz, we believe environmental sustainability is critical to the success of our business, from an economic perspective and as a responsible employer and community partner. Hertz is continuously striving to improve its sustainability best practices around energy efficiency, emissions reduction, recycling and waste reduction and generation of renewable energy. In addition to Hertz's ongoing efforts, our forward looking strategy includes taking steps to improve our data collection, set global targets, engage suppliers and drive resource efficiency throughout the organization.

RENTAL LOCATIONS

Hertz is committed to recycling at our rental-car locations. Both our customers and employees can participate in this simple yet effective green initiative. We hope this effort will be as successful in these locations as it has been at our corporate office. In 2014 alone, recycling increased 42 percent in tons of waste recycled at Hertz rental locations in 2014, year over year.

CORPORATE OFFICES

What sort of responsible corporate citizen would Hertz be if we didn't practice sustainability right in our own offices? Our new headquarters is slated to be LEED Gold certified with construction wrapping in late 2015. Additionally, we have plans for eight more LEED certified locations in our current portfolio. With our investment in the environment at our headquarters, we can be more productive with the resources we use throughout our office. We're working responsibly and collaboratively to improve our energy efficiency and conserve resources through installing solar panels, lighting controls and ice storage to cool the building.

ENVIRONMENTAL FAST FACTS - 2014

2.1M

Gallons of used automotive waste recycled in 2014

25,000

Trees saved via paper recycling in 2014

2.27M

Kilowatt-hours (kWh) of solar energy in 2014 a 24% increase YOY

SUSTAINABLE OPERATIONS AND PURCHASING

Car rental requires significant resource inputs to keep the business running smoothly. Hertz is working to implement efficiency improvements and procedures that help reduce our footprint, while maintaining high levels of safety, performance and customer satisfaction.



ENERGY EFFICIENCY

The Hertz energy management plan is a global initiative to reduce energy consumption and related direct greenhouse gas emissions from our operations. We are taking a holistic approach to understanding and managing energy consumption through data collection, audits, retrofits and educating employees about energy saving best practices.

Here are just a few of the energy improvement initiatives Hertz has implemented globally:

- Facility energy audits
- Lighting, automated controls and HVAC upgrades
- Building management systems controls
- Integrated data management systems
- Data center energy improvements
- Employee education and best practices

ENVIRONMENTAL MANAGEMENT SYSTEMS

Internationally, Hertz employs environmental management principles, based on ISO 14001, across many of its operations to help reduce negative environmental impacts, minimize waste, reduce costs and promote employee environmental education. The Hertz European Service Center in Dublin, and certain airport locations, including Heathrow Airport, are ISO 14001 certified and Hertz will continue to explore certification opportunities across Hertz International.

SUSTAINABLE PURCHASING

As part of Hertz's sustainable procurement selection process, we are working to procure materials that are recyclable and made from renewable and recycled materials. Sourcing low-impact materials helps promote sustainability best practices throughout our supply chain. Examples of sustainable procurement:

- Car cleaning products are made of natural plant extracts, are biodegradable and are nontoxic
- Janitorial paper supplies include Eco-logo certified, recycled and chlorine-free
- Office supply ordering system specifies green items, including 30% recycled content printer paper
- Building and construction materials, including installation of nearly 32,000 ft² of recycled content tile

RENEWABLE ENERGY

In addition to energy efficiency improvements, Hertz is committed to the production of renewable energy and promoting clean energy technology development as a part of our energy management plan.



HERTZ NEWARK AIRPORT

RENEWABLE ENERGY

Hertz solar panel systems will produce over 2.27 million kWh of electricity annually, enough energy to power about 208 U.S. homes for a year. Hertz will continue to expand its solar energy program as viable locations are identified.

Hertz has installed solar panel systems at 16 rental locations and corporate offices that produce over 2,270,000 kWh annually.

GREEN RECOGNITION



Hertz is an EPA Green Power Fortune 500 Partner.

SUSTAINABLE BUILDINGS

Sustainable design and construction practices are incorporated across Hertz's facilities projects to help drive efficiencies and promote innovative sustainable building practices.

Hertz has implemented sustainable building guidelines, based on LEED standards, for building and construction projects to ensure our rental locations and headquarters meet the highest level of efficiency possible. These guidelines aim to improve the health and comfort of building occupants as well as the overall building performance. We are continuing this commitment at our World Headquarters in Estero, Florida where we are building our office with the intentions of receiving LEED Gold.

LEED (LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN) CERTIFICATION

Hertz is also striving for U.S. Green Building Council's LEED certification at its major construction projects, including flagship locations and headquarter locations. The Hertz Park Ridge, New Jersey office location is LEED accredited Gold and the Company is in the process of certifying other rental locations and offices, including the new global headquarters in Florida.

Features contributing to LEED status include:

- Sustainable site
- Water-saving fixtures
- Optimal indoor air quality
- Optimized energy performance
- Water-efficient landscaping
- Daylight optimization
- Energy-efficient lighting
- Use of recyclable materials
- Use of regional materials



716 kW array is projected to produce over **10%** of the total energy used in the building and significantly reduce daytime energy usage.



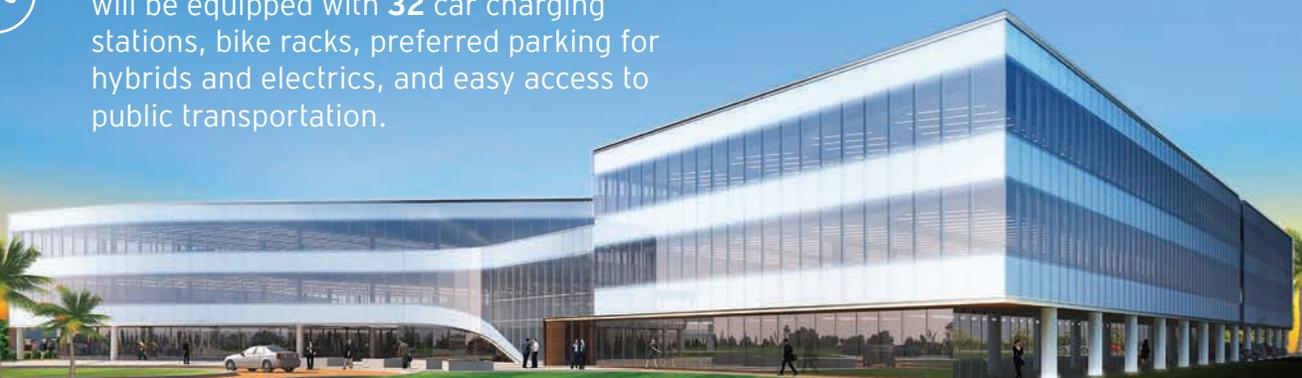
Use of recycled office paper and supplies, paper is at least **30% recycled content**. Employees will have the ability to recycle and compost all natural materials.



Installation of white roof which cuts down on solar heat gain in the building.



Alternative Transportation- The building will be equipped with **32** car charging stations, bike racks, preferred parking for hybrids and electrics, and easy access to public transportation.



WASTE REDUCTION AND RECYCLING

Hertz is working to integrate recycling and waste minimization across its operations to help reduce our environmental footprint and costs. 2014 efforts include a 42% increase in tons of waste recycled at U.S. rental locations.

RECYCLING AND WASTE REDUCTION PROGRAMS

Hertz's national mixed recycling program has expanded to include the majority of U.S. rental locations and offices under Company operational control, resulting in significant reductions in waste sent to landfills. The program also engages Hertz employees in sustainable operating best practices and helps to manage costs efficiently. In addition to mixed recycling, Hertz is working to integrate recycling and waste minimization across other material waste streams to help reduce our environmental footprint and related costs.

IT EQUIPMENT RECYCLING

Hertz's waste reduction policy requires all computers, mobile phones and e-waste be recycled at end-of-life and diverted from landfills. E-waste recycling program results 2014:

- Recycled, remarketed or donated more than 10,000 IT units (computers, monitors, etc.)
- IT e-waste recycling efforts diverted about 145,000 pounds of equipment from landfills
- Cell phones and rechargeable batteries are recycled or donated to local non-profits

WASTE REDUCTION PERFORMANCE

Recycling at our U.S. rental locations and offices:

- Hertz is the only U.S. rental car company with a zero-landfill policy for its used tires. Used tires are upcycled to make new products such as playground equipment and roads or used as tire-derived fuel
- In Europe, Hertz also recycles over 72,000 tires per year
- More than 972,000 gallons of used oil recycled in 2014, saving:
 - 7,878 metric tons of carbon emissions, equivalent to saving about 883,340 gallons of gasoline or growing 204,175 trees for 10 years
- Hertz European Service Center recycles over 95% of waste
- In 2014, Hertz U.S. operations recycled over 1,515 tons of office paper. This has saved the equivalent of 41.5 million gallons of water and 25,000 trees

More than 414,000 tires were diverted from landfills in 2014, an 83% increase year over year.

COMMUNITY

Hertz strives to enhance the communities it serves by giving back through volunteer and philanthropic programs.

GIVING

At Hertz, we believe giving back to the communities we serve is critical to operating as a responsible and desirable business and employer. Providing financial and service contributions are small ways we hope to provide lasting and meaningful assistance to our giving stakeholders. We are proud sponsors of the United Way®, American Red Cross®, Make-A-Wish Foundation®, National Multiple Sclerosis Society®, Recycled Rides® and numerous local organizations.

UNITED WAY®

Over the past 16 years, Hertz has proudly partnered with the United Way to help advance the impact of its work. Through volunteerism and donations of over \$10 million, Hertz and the United Way are working together to provide concrete solutions to critical community problems—with tangible results to improve the lives of our neighbors in need.

RECYCLED RIDES®

Recycled Rides is a community service project sponsored by the National Auto Body Council, whereby member organizations, including Hertz, refurbish and donate vehicles to families and service organizations in need. Recycled Rides are 'upcycled' vehicles gifted by participating member organizations, who also contribute parts and labor to provide safe and reliable cars for community recipients. Over 500 cars have been donated through the program to families in need, including four vehicles from Hertz in 2014.



CORPORATE ANGEL NETWORK

Since 1997, Hertz has partnered with the Corporate Angel Network (CAN) to provide free flights to treatment for cancer patients using empty seats on corporate planes. Over the past 33 years, CAN has grown to include Hertz as well as more than 500 other participating corporations. To date, CAN has arranged over 45,000 flights to take cancer patients to critical and often life-saving treatments and currently provides about 100 patient flights each month—more than 1,200 a year. CAN has received numerous awards in recognition of its service to cancer patients, including the Volunteer Action Award, the highest volunteer award from the President of the United States.



5TH ANNUAL HERTZ MAKE-A-WISH CHARITY GOLF TOURNAMENT

In 2014, Hertz presented the Make-A-Wish foundation with a check for \$250,000 from partnership contributions



PARTNERSHIPS

Hertz is engaging with nonprofit and industry organizations to further our mutual sustainability goals to support sustainable transport, environmental conservation and community development. Through these partnerships, Hertz aims to increase the influence and effectiveness of our Living Journey sustainability program and provide long-lasting, positive impacts through our business endeavors.

WATERKEEPER® ALLIANCE

Clean waterways are critical to a healthy environment, thriving communities and outdoor recreational activities. Waterkeeper Alliance is an advocacy organization dedicated to engaging communities in the protection of waterways worldwide. Hertz and the Waterkeeper Alliance are working together to connect communities to clean waterways and beaches through the development of mobile applications.



HERTZ GIVE + GO

Hertz Give + Go is the Company's community impact car rental program, whereby a portion of the proceeds from Give + Go branded rentals are donated to local community organizations. The vehicles are also 'green,' and every vehicle averages 38+ MPG hwy. The goal is to help make everyday activities, like driving a car, contribute to healthier communities. Just one hour behind the wheel in a Hertz Give + Go car can make a significant impact to local residents in need. Partners include the Food Bank for New York City and the Regional Food Bank of Oklahoma. Give + Go rentals have provided 100,000+ free meals to local residents since 2013.

EMPLOYEE VOLUNTEERS

Hertz employees have a long-standing tradition of supporting local community organizations through their volunteer efforts. Hertz in the Neighborhood and the Hertz European Service Center Charities Committee are employee-driven programs that give back to communities through fund-raising and volunteer efforts that support nonprofit and philanthropic organizations.



HERTZ COMMUNITY SERVICE AND PHILANTHROPY PROJECTS

Here are just a few examples of Hertz community service and employee led volunteer initiatives.

Regional Food Bank of Oklahoma

Hertz in the Neighborhood volunteers partnered with the Regional Food Bank of Oklahoma, working together to feed local families in need. In 2014, Hertz volunteers assisted with the Letter Carrier Drive, whereby U.S. postal carriers receive food donations while on their routes and Hertz employees transfer the collected items to the Food Bank for distribution.



REGIONAL FOOD BANK



SUITED FOR SUCCESS

Suited for Success/TEEM

Hertz in the Neighborhood holds an annual clothing drive to benefit Suited for Success and TEEM. Suited for Success and TEEM assist women and men, respectively, get back in the workforce by supplying professional clothing and accessories needed for job interviews.

/// HQ Sports Teams for a Cause

Hertz Florida HQ Dodgeball team raised funds for local residents in the Boys and Girls Club of Collier County.



SPORTS FOR A CAUSE



BIG BROTHERS BIG SISTERS

/// Big Brothers Big Sisters of Oklahoma

Tulsa volunteer teams raised funds for Big Brothers and Big Sisters of Oklahoma during the annual Bowl for Kids' Sake Campaign.

/// Susan B. Komen Race for the Cure

Hertz sponsored employees participating in the Susan B. Komen Race for the Cure.



RACE FOR THE CURE



ADOPT A STREET

/// Adopt a Street

Hertz employees volunteered their time to clean up local neighborhoods.

/// Naples Florida Zoo

Hertz employee volunteers worked together to make enrichment activities for animals at the Naples Zoo.



NAPLES ZOO



DAY OF CARING

/// United Way Day of Caring

Tulsa Hertz employees volunteered their time at the local Habitat for Humanity agency.

/// Barnardos Benefit Events - Ireland

Hertz European Service Center employees in Ireland participated in a Fun Run benefiting the children's non-profit, Barnardos. Volunteers also held holiday events, including a Halloween raffle and Christmas toy drive benefiting the organization.



BARNARDOS BENEFIT



VILLAGE PARKS BEAUTIFICATION

/// Village Parks Beautification Benefit

Hertz employees in Oklahoma hold an annual fair in Duffner Park. The event includes a variety of activities for employees and their families. Proceeds from the fair benefit the Village Parks Beautification and Events Fund to upgrade local parks.



CORPORATE GOVERNANCE

As a leader in the rental car industry, we take great pride in our work and focus on continuously improving our business practices to ensure we are operating responsibly, ethically and productively. Simply stated, we want our business, employees, customers and the communities we serve to be healthy and thriving.

SUSTAINABILITY GOVERNANCE

Implementing sustainability best practices and corporate responsibility programs is a global team effort. To facilitate this process, the Hertz corporate sustainability strategic framework is managed by a cross-functional team comprised of senior management and sustainability-specific team members responsible for Hertz sustainability outcomes. Hertz sustainability planning and implementation are part of an evolving process of measurement, monitoring and management. Hertz is taking a phased approach that increases the breadth and scope of its sustainability efforts, data collection, reporting and goal setting on an ongoing basis.

BUSINESS ETHICS AND POLICIES

Doing the right thing in every aspect of our business is the expectation at Hertz, both in policy and practice. The Hertz Standards of Business Conduct and the Hertz Sustainability Policy outline the scope and standards of excellence we use to gauge our programs, decisions and interactions with stakeholders.

SUPPLIER DIVERSITY

Hertz has long demonstrated a commitment to promoting and providing equal opportunities across all areas of our business operations and practices. In line with this, as a major purchaser of goods and services, we seek to do business with qualified minority/woman-owned/disadvantaged business enterprises (M/W/DBEs). It is Hertz's belief this is not only good for the community, but good for Hertz. Accordingly, we are committed to increasing sourcing from minority and women-owned businesses across our supply chain whenever possible.

VETERAN SUPPORT

Hertz is proud to support veterans and their families through our Hertz for Heroes hiring initiatives. Hertz for Heroes includes a dedicated military career website in addition to numerous recruitment partnerships and hiring events aimed at providing employment opportunities for men and women who have served in the military. Hertz has also partnered with the White House's Veteran's Hiring Initiative, Joining Forces, which allows veterans and their family members to apply for Hertz jobs across all company divisions. To date, Hertz has hired over 900 veterans.

EMPLOYEE ENGAGEMENT

Attracting and retaining top talent is more than a measure of our business success; it's a measure of who we are and what we value.



SUSTAINABILITY EMPLOYEE EDUCATION

Sustainability engagement and education are fundamental to the success of our strategy and the continuous improvement of our programs and outcomes. As such, Hertz is working to build the capacity of every employee to be actively involved in our sustainability Living Journey initiatives through training and communications. Examples of sustainability engagement programs include webinars, new hire training, educational toolkits, feedback loops, an annual Hertz Global Green Award for employees who demonstrate outstanding environmental best practices at work and internal web content dedicated to Living Journey programs.

EMPLOYEE EDUCATION, TRAINING AND CAREER DEVELOPMENT

At Hertz, we believe investment in our employees career development and continued education is critical to the success of our business and to employees' satisfaction. Hertz provides training opportunities to all of its employees through the Hertz Learning Connection, an online learning system that provides immediate access to a multitude of training and development courses.

Nearly 700,000 training and development hours were logged globally by Hertz employees in 2014.

In addition to providing career advancement opportunities for current employees, Hertz is working to help build the professional skills of individuals just beginning their careers through our management trainee and development programs. These programs provide hands-on training in sales, operations, customer service, finance and accounting management, revenue management, fleet management, and most importantly people management. They also provide clearly defined career paths and opportunities for further advancement throughout the company.



AWARDS AND RECOGNITION 2014

- Sustainability Outstanding Achievement Award - Global Business Travel Association, Project ICARUS
- Natural Capital Leaders- Efficiency Leader
- Newsweek Green Rankings
- Enviro Silver Award - Hertz New Zealand
- Women's Choice Award - Best Car Rental Service, WomenCertified.com
- Oklahoma Ethics Compass Award
- Trip Advisor's Travelers' Choice Awards - Favorite Car Rental Agency
- Best Car Rental Company in North America - Business Traveller Magazine
- Hiring America's Bravest (veteran careers) - Best Jobs USA
- Award of Distinction Occupational Safety - National Ireland Safety Organisation

To learn more about Hertz Living Journey sustainability efforts, please visit www.HertzLivingJourney.com

Contact information: livingjourney@hertz.com

Report boundaries:

- 2014 fiscal year ending December 31, 2014
- All data refers to the Hertz Corporation's corporately owned U.S. rental car operations, unless otherwise specified. Franchisee rental locations are not included
- Sources include Hertz proprietary data, supplier and customer provided proprietary data, unless otherwise specified or referenced
- Hertz sustainability reporting cadence is to issue a comprehensive report every other year, inclusive of this publication for 2014 Fiscal Year, and the Company will publish briefer updates in the mid-cycle years.